

2026 Jeju Global AI Film Contest

Jeju Special Self-Governing Province and the Jeju Contents Agency are pleased to announce the "2026 Jeju Global AI Film Festival." We look forward to your active participation.

1. Purpose

- To enhance global recognition of AI technology, position Jeju as a hub for AI-driven cultural convergence, and create synergy between Jeju's tourism and cultural content industries.

2. Over view

- Contest Period : May 28, 2026 – July 13, 2026
- Submission Period : June 15, 2026 (09:00 KST) – July 13, 2026 (18:00 KST)
- Competition Categories & Themes

- (1) General Competition Section: Open Theme Categories
(Fiction / Non-Fiction / Art & Culture)

Category	내용
Open Genre	- Original imaginative AI-generated video works - AI-generated works based on real stories or documentaries - AI-generated videos related to music, art, culture, etc. ※ All genres and themes are accepted. ※ Works featuring Jeju-related elements (culture, nature, history, mythology, etc.) will receive an additional 3 bonus points.

- (2) Jeju IP Special Section

번호	세션명	주제	후원기관
1	Jeju 4·3	"Passing the Memory of Jeju 4·3 to Future Generations" — Reinterpreting the records and memories of Jeju 4·3 (history, people, artifacts, etc.) from a contemporary perspective to deliver messages of peace and human rights	Jeju 4·3 Peace Foundation
2	PongDang Family	AI video content freely expressing world travel, cultural exchange, and global friendship using the "Pongdang Family" character IP	Jeju Aepong dang

○ Awards

(1) Grand Prize (Integrated)

Award	Prize
Award Prize Grand Prize (1 work)	KRW 20,000,000

(2) General Competition Section

(Total 15 Works / Total Prize Pool: KRW 31,500,000)

Award	Number of Winners	Prize per Winner
1st Prize (Best)	3	KRW 6,000,000
2nd Prize (Excellence)	3	KRW 2,500,000
3rd Prize (Encouragement)	3	KRW 1,000,000
Finalist Awards	6	KRW 500,000

(3) Jeju IP Special Section

(Total 7 Works / Total Prize Pool: KRW 14,500,000)

Session	Award	Number	Prize per Winner
Jeju 4·3 Incident	Best Award	1	KRW 6,000,000
	Excellence Award	1	KRW 2,500,000
	Encouragement Award	2	KRW 1,000,000
PongDang Family	Best Award	1	KRW 3,000,000
	Excellence Award	2	KRW 1,000,000

○ Video Specifications

Section	Session	Format	Running Time	Common Requirements
General Competition	-	FHD or higher / MP4 format / Free aspect ratio (horizontal or vertical)	3 minutes or longer	Frame Rate 24fps
Jeju IP Special	Jeju 4:3	FHD or higher / MP4 format / Free aspect ratio (horizontal or vertical)	3 minutes or longer	
	PongDang Family	FHD or higher / MP4 format / 16:9 ratio	30 seconds to 5 minutes	
※ If narration or dialogue is included, subtitles are mandatory. ※ 10 points will be deducted if subtitles are omitted. - Korean audio → English subtitles required - Non-Korean audio → Korean subtitles required				

○ **Eligibility:** Anyone capable of creating video content using generative AI technologies may participate.

- ※ No restrictions on nationality, gender, age, or team composition
- ※ Award winners must be able to enter and stay in Korea for the award ceremony

○ Submission Method

Applicants may submit through:

- (1) The official Jeju AI International Film Festival website
- (2) The FilmFreeway platform

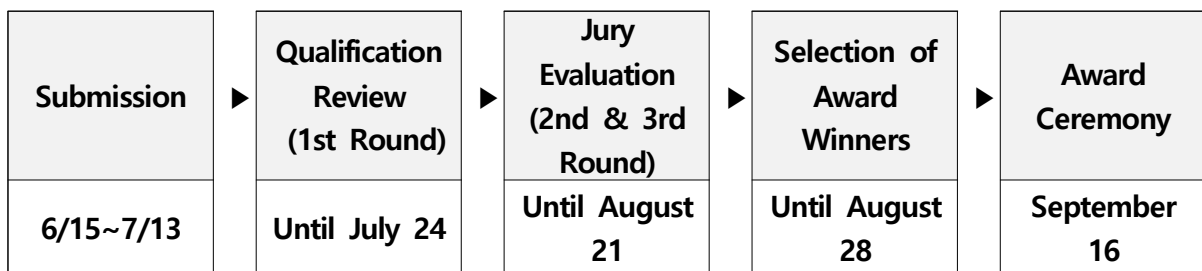
※ Both submission channels will open during the official submission period.

○ Submission Conditions

- (1) All participants must read and comply with the Contest Regulations.
- (2) Each individual/team may submit up to 3 works total:
 - General Competition Section: Maximum 1 work
 - Jeju IP Special Section: Maximum 2 works (maximum 1 per session)
- (3) Duplicate submissions between the General Competition and Jeju IP Special Section are allowed.
 - However, duplicate awards for the same work will be determined by the judging committee.

- (4) Works submitted to the Jeju IP Special Section must comply with the designated IP and theme guidelines.
- (5) Only works produced after January 1, 2026 are eligible.
- (6) Generative AI technology must account for at least 90% of the production process.
 - AI utilization will be included as part of the judging criteria.

3. Competition & Evaluation Process ※ Schedule subject to change



4. Evaluation Criteria

(1) General Competition Section

Evaluation Item	Score	Total
Completeness of video/storytelling	40	100
Utilization of AI technology	40	
Originality	20	

※ Works featuring Jeju-related themes receive an additional 3 bonus points.

(2) Jeju IP Special Section

Session	Evaluation Item	Score	Total
Jeju 4-3	Completeness of video/storytelling	40	100
	Utilization of AI technology	40	
	Originality	20	
제주애팡당	Entertainment value & popularity	40	100
	Story composition & completeness	30	
	Character consistency & AI utilization	30	

6. Result Announcement

- Results will be announced individually in August 2026.
- Screening and award ceremony will take place during the 2026 Jeju AI International Film Festival.
- ※ Festival Period: September 15 (Tue) – September 17 (Thu), 2026

7. Important Notes

- Submissions must be completed by July 13, 2026, 18:00 KST.
- Heavy traffic on the final submission day may cause upload delays or errors.
- Applicants are responsible for upload failures caused by congestion rather than technical system issues.

7. Contact

- Jeju Content Agency – Content Expansion Team

Contest	Contact	Email
2026 Jeju Global AI Film Contest	+82-64-735-0621	aigaiga@ofjeju.kr

- ※ Contest details may be subject to change.
- ※ Any disadvantages caused by failure to read the guidelines carefully are the responsibility of the applicant.
- ※ Any changes will be announced through a revised notice.